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**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

JAMES FABIAN, individually; and on behalf
of All Others Similarly Situated;

Plaintiff,

v.

NANO f/k/a RAIBLOCKS f/k/a HIEUSYS,
LLC; COLIN LEMAHIEU; MICA BUSCH;
ZACH SHAPIRO; TROY RETZER; BG
SERVICES, S.R.L. f/k/a BITGRAIL S.R.L.
f/k/a WEBCOIN SOLUTIONS; AND
FRANCESCO “THE BOMBER” FIRANO,

Defendants.

Case Number: 4:19-cv-54-YGR

**MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF
DEFENDANTS’ HIEUSYS, LLC,
COLIN LEMAHIEU, MICA BUSCH,
ZACK SHAPIRO, AND TROY
RETZER MOTION TO DISMISS THE
COMPLAINT**

DATE: June 4, 2019

TIME: 2:00 p.m.

TABLE OF CONTENTS

1

2

3

4 INTRODUCTION1

5 FACTS2

6 ARGUMENT5

7 I. THE LEGAL STANDARD GOVERNING THIS MOTION5

8 II. PLAINTIFF’S SECURITIES CLAIM MUST BE DISMISSED6

9 A. The Section 12(a)(1) Claim is Time-Barred6

10 B. Nano Coins are Not Securities Under the *Howey* Test8

11 C. The Defendants are Not Section 12 “Statutory Sellers”15

12 D. U.S. Securities Laws Do Not Apply to a Transaction in Italy20

13 i. *Morrison* Prohibits Extraterritorial Application of U.S.
Securities Laws20

14 ii. What is a “Domestic” Transaction?21

15 iii. Mr. Fabian Purchased Nano in Italy22

16 III. PLAINTIFF’S STATE LAW CLAIMS MUST BE DISMISSED23

17 A. Breach of Implied Contract23

18 B. Breach of Fiduciary Duty25

19 C. Fraud27

20 D. Negligent Misrepresentation29

21 E. Unjust Enrichment30

22 F. Civil Conspiracy31

23 CONCLUSION33

24

25

26

27

28

TABLE OF AUTHORITIES

Cases

Absolute Activist Value Master Fund Ltd. v. Ficeto, 677 F.3d 60 (2d Cir. 2012).....21, 22

Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009).....5, 11, 19

Astiana v. Hain Celestial Grp., Inc., 783 F.3d 753, 762 (9th Cir. 2015)30

Bell Atlantic Corp. v. Twombly, 550 U.S. 544, 555 (2007).....5, 11, 19

Booth v. Strategic Realty Trust, Inc., No. 13-CV-04921, 2014 U.S. Dist. LEXIS 104184, at *21 (N.D. Cal. July 19, 2014).....7

Bridges v. Geringer No. 13-CV-01290, 2015 U.S. Dist. LEXIS 66695 (N.D. Cal. May 21, 2015).....17

Brodt v. Bache & Co., 595 F.2d 459, 461-62 (9th Cir. 1978)13

CalPERS v. ANZ Sec. Inc., 137 S. Ct. 2042, 2051 (2017).....7

Cf. Sacramento E.D.M., Inc. v. Hynes Aviation Indus., 965 F. Supp. 2d 1141, 1152 (E.D. Cal. 2013).....29

Choate v. County of Orange, 86 Cal. App. 4th 312, 333, 103 Cal. Rptr. 2d 339 (2000)32

City of Atascadero v. Merrill Lynch, Pierce, Fenner & Smith, Inc., 68 Cal. App. 4th 445, 482 (Cal. Ct. App. 1998).....28

City of Hope Nat’l Med. Ctr. v. Genentech, Inc., 43 Cal. 4th 375, 386 (Cal. Ct. App. 2008).....26

City of Pontiac Policemen’s & Firemen’s Ret. Sys. v. UBS AG, 752 F.3d 173, 181-82 & n.33 (2d Cir. 2014).....21

Coto Settlement v. Eisenberg, 593 F.3d 1031, 1038 (9th Cir. 2010).....2

Craigslist Inc. v. 3Taps Inc., 942 F. Supp. 2d 962, 981 (N.D. Cal. 2013)31

Dealertrack, Inc. v. Huber, 460 F. Supp. 2d 1177, 1183 (C.D. Cal. 2006).....29

Dimas v. JPMorgan Chase Bank, N.A., No. 17-CV-5205, 2018 U.S. Dist. LEXIS 21929, at *26 (N.D. Cal. Feb. 9, 2018)27

Div. of Labor Law Enforcement v. Transpacific Transp. Co., 69 Cal. App. 3d 268, 275 (Cal. Ct. App. 1977).....24

Engalla v. Permanente Med. Grp., Inc., 15 Cal. 4th 951 (Cal. Ct. App. 1997)27

Entm’t Research Group, Inc. v. Genesis Creative Group, Inc., 122 F.3d 1211, 1228 (9th Cir. 1997).....31, 32

Eshelman v. Orthoclear Holdings, Inc., No. 07-CV-1429, 2009 U.S. Dist. LEXIS 19293, at *33 n.2 (N.D. Cal. Feb. 27, 2009).....6

1 *Grenader v. Spitz*, 537 F.2d 612, 618 (2d Cir. 1976)14

2 *Gulaid v. CH2M Hill, Inc.*, No. 15-CV-4824, 2016 U.S. Dist. LEXIS 137227, at *32
(N.D. Cal. Oct. 3, 2016).....23

3 *Gutierrez v. Girardi*, 194 Cal. App. 4th 925, 932 (Cal. Ct. App. 2011).....25

4 *In re Arris Cable Modem Consumer Litig.*, No. 17-CV-1834, 2018 U.S. Dist. LEXIS 1817,
5 at *29 (N.D. Cal. Jan. 4, 2018)30

6 *In re Daou Systems, Inc.*, 411 F.3d 1006, 1029 (9th Cir. 2005)16

7 *In re Rexplore, Inc. Sec. Litig.*, 671 F. Supp. 679, 687 (N.D. Cal. 1987).....6

8 *In re Satyam Computer Servs. Ltd. Sec. Litig.*, 915 F. Supp. 2d 450, 473-74 (S.D.N.Y.
9 2013)21

10 *In re Smart Techs., Inc.*, 295 F.R.D. 50, 55-56 (S.D.N.Y. 2013)20

11 *In re Tezos Secs. Litig.*, No. 17-CV-06779, 2018 U.S. Dist. LEXIS 157247, at *26 (N.D.
12 Cal. Aug. 7, 2018).....16, 19, 22

13 *In re Vivendi Universal, S.A. Sec. Litig.*, 765 F. Supp. 2d 512, 532-33 (S.D.N.Y. 2011),
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15 *In re Vocera Communications Securities Litigation* No. 13-CV-3567, 2015 U.S. Dist.
16 LEXIS 20516 (N.D. Cal. Feb. 11, 2015)17

17 *Int’l Brotherhood of Teamsters, Chauffers, Warehousemen and Helpers v. Daniel*, 439
18 U.S. 551, 560 (1979).....10

19 *Kapu Gems v. Diamond Imps., Inc.*, No. 15-CV-3531, 2016 U.S. Dist. LEXIS 107091, at
20 *29 (N.D. Cal. Aug. 12, 2016).....25

21 *Kearns v. Ford Motor Co.*, 567 F.3d 1120, 1126 (9th Cir. 2009)27, 28

22 *Koehler v. Pulvers*, 614 F. Supp. 829, 841 (S.D. Cal. 1985).....6

23 *Landreth Timber Co. v. Landreth*, 471 U.S. 681, 686 (1985)8, 10

24 *Loginovskaya v. Batratchenko*, 764 F.3d 266, 274-75 (2d Cir. 2014).....21

25 *Marzec v. CalPERS*, 236 Cal. App. 4th 889, 915 (Cal. Ct. App. 2015)25

26 *Meadows v. Pac. Inland Sec. Corp.*, 36 F. Supp. 2d 1240, 1244 (S.D. Cal. 1999)6

27 *Moore v. Kayport Package Express* 885 F.2d 531 (9th Cir. 1989)16, 17

28 *Morrison v. National Australia Bank* 561 U.S. 247, 267 (2010).....2, 20, 21,
22

26 *MVP Asset Mgmt. v. Vestbirk*, No. 10-CV-2438, 2013 U.S. Dist. LEXIS 40715, at *19-*20
27 (E.D. Cal. Mar. 21, 2013)22

28 *N. Am. Wellness Ctr. Holdings, LLC v. Temecula Valley Real Estate Inc.*, No. 16-CV-2010,
2017 U.S. Dist. LEXIS 162915 at *27-*28 (C.D. Cal. Sept. 29, 2017)12

1
2 *Neman Fin., L.P. v. Citigroup Glob. Mkts., Inc.*, No. 14-CV-2499, 2018 U.S. Dist. LEXIS
151280, at *18 (C.D. Cal. Sep. 5, 2018).....24
3 *Nolfi v. Ohio Kentucky Oil Corp.*, 675 F.3d 538, 553 (6th Cir. 2012)6
4 *P. Stolz Family P’ship L.P. v. Daum*, 355 F.3d 92, 106 (2d Cir. 2004)7
5 *Pinter v. Dahl* 486 U.S. 622, 642-643, 647 (1988).....6, 7, 16, 17
6 *Plumbers’ Union Local No. 12 Pension Fund v. Swiss Reinsurance Co.*, 753 F. Supp. 2d
166, 178 (S.D.N.Y. 2010).....22
7
8 *Pope Invs. II, LLC v. Deheng Law Firm*, No. 10-CV-6608, 2012 U.S. Dist. LEXIS 115282,
at *17-24 (S.D.N.Y. Aug. 15, 2012).....21
9 *Revak v. SEC Realty* 18 F.3d 81 (2d Cir. 1994).....13
10 *Reves v. Ernst & Young*, 494 U.S. 56, 64-67 (1990)9
11 *Rice v. Branigar Org. Inc.*, 922 F.2d 788, 790-91 (11th Cir. 1991).....14
12 *Richman v. Hartley*, 224 Cal. App. 4th 1182, 1186 (Cal. Ct. App. 2014).....23
13 *Robertson v. Dean Witter Reynolds, Inc.*, 749 F.2d 530, 534 (9th Cir. 1984)5
14 *SEC v. C.M. Joiner Leasing Corp.*, 320 U.S. 433, 351 (1943).....8
15 *SEC v. Edwards*, 540 U.S. 389 (2004).....14
16 *SEC v. Harwyn Indus. Corp.*, 326 F. Supp. 943, 952-54 (S.D.N.Y. 1971)10
17 *SEC v. Janus Spectrum LLC*, No. 15-CV-609, 2017 U.S. Dist. LEXIS 126231 at *19-20
18 (D. Ariz. Aug. 8, 2017).....13
19 *SEC v. Koscot Interplanetary, Inc.*, 497 F.2d 473, 478 (5th Cir. 1974)13
20 *SEC v. Life Partners, Inc.*, 87 F.3d 536, 543 (D.C. Cir. 1996).....14
21 *SEC v. R.G. Reynolds Enters.*, 952 F.2d 1125, 1131 (9th Cir. 1991).....12
22 *SEC v. Shavers*, No. 13-CV-416, 2014 U.S. Dist. LEXIS 194382, at *13-15 (E.D. Tex.
Aug. 26, 2014)10
23 *SEC v. Sierra Brokerage Servs Inc.*, 608 F. Supp. 2d 923, 940-43 (S.D. Ohio 2009), *aff’d*
24 712 F.3d 321 (6th Cir. 2013).....10
25 *SEC v. W.J. Howey Co.*, 328 U.S. 293 (1946).....9
26 *Shubin v. Farinelli Fine Antiques Corp.*, No. 15-CV-1401, 2015 U.S. Dist. LEXIS 70637,
at *7 (N.D. Cal. May 29, 2015)32
27 *Siegal v. Gamble*, No. 13-CV-3570, 2016 U.S. Dist. LEXIS 36346, at *26-27 (N.D. Cal.
28 Mar. 21, 2016)26

1 *Steinhardt Group Inc. v. Citicorp*, 126 F.3d 144, 150 (3rd Cir. 1997).....8

2 *Stoyas v. Toshiba*, 896 F.3d 933, 948 (9th Cir. 2018)20, 21

3 *Takiguchi v. MRI Int'l, Inc.*, 47 F. Supp. 3d 1100, 1109 (D. Nev. 2014)20

4 *Troyk v. Farmers Group, Inc.*, 171 Cal. App. 4th 1305, 1352, (Cal. Ct. App. 2014).....24

5 *United Housing Foundation, Inc. v. Forman*, 421 U.S. 837, 852 (1975).....9, 11, 14

6 *United States v. Zaslavskiy* No. 17-CR-647, 2018 U.S. Dist. LEXIS 156574, at *3-6
 7 (E.D.N.Y. Sept. 11, 2018)..... 11

8 *Uselton v. Commercial Lovelace Motor Freight*, 940 F.2d 564, 575-76 (10th Cir. 1991).....10

9 *Verigy US, Inc. v. Mayder*, No. 07-CV-4330, 2008 U.S. Dist. LEXIS 89271, at *17 (N.D.
 Cal. Nov. 3, 2008).....31, 32

10 *Vess v. Ciba-Geigy Corp. USA*, 317 F.3d 1097, 1103 (9th Cir. 2003)27

11 *W. Park Assoc. v. Butterfield Sav. & Loan Ass'n*, No. 85-CV-2011, 1989 U.S. Dist.
 12 LEXIS 14637, at *2 (D. Or. Nov. 28, 1989).....7

13 *Wallack v. Idexx Labs., Inc.*, No. 11-CV-2996, 2014 U.S. Dist. LEXIS 51493, at *22-23
 (S.D. Cal. Apr. 14, 2014).....32

14 *Wals v. Fox Hills Development Corp.*, 24 F.3d 1016, 1019 (7th Cir. 1994) 13

15 **Other Authorities**

16 Section 12(a)(1)passim

17 Securities Act of 1933.....1, 6

18 Securities Act of 1933 Section 10(b).....20

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INTRODUCTION

1
2 Plaintiff, James Fabian, has brought this action against Colin LeMahieu, Mica Busch, Zack
3 Shapiro, and Troy Retzer – the developers of the Nano cryptocurrency (“Nano Coins”) – and an entity
4 named Hieusys, LLC, (collectively, the “Defendants”)¹ for alleged damages arising from a data breach
5 on an Italian cryptocurrency exchange in 2018. The only federal claim asserted in the putative class-
6 action complaint (the “Complaint”) is that the Defendants issued an unregistered security (Nano
7 Coins) in violation of Section 5 of the Securities Act of 1933 (the “Act”). That claim, brought under
8 Section 12(a)(1) of the Act, is untimely. Section 12(a)(1) has a strict one-year statute of limitations,
9 which is not subject to equitable tolling. Mr. Fabian alleges that his final purchase of Nano Coins was
10 on December 12, 2017, and he did not file this action until January 3, 2019. Accordingly, the Section
11 12(a)(1) claim should be dismissed with prejudice because it is time barred.

12 The Section 12(a)(1) claim should be dismissed for additional reasons as well. To begin with,
13 Mr. Fabian fails to adequately plead that Nano Coins are securities. His contention that they are
14 securities is at odds with the now widely understood distinction between cryptocurrencies, such as
15 Bitcoin, that are not securities, and initial coin offering (“ICO”) tokens, which are securities.
16 Although blockchain technology underlies both cryptocurrencies and ICO tokens, as the Chairman of
17 the U.S. Securities and Exchange Commission (the “SEC”) has recognized, the former are not
18 securities because they are circulated for free and serve as a replacement for fiat currency. ICO
19 tokens, on the other hand, are issued in exchange for a payment and buyers are led to expect to profit
20 based on some business connected to the tokens. As explained in detail below, Nano Coins are a
21 cryptocurrency distributed for free and their value is derived from their utility as a currency, rather
22 than from the success of any business operated by their developers – and no such business is alleged in
23 the Complaint.

24 Moreover, were Mr. Fabian to have adequately pled that Nano Coins are securities, his
25 Securities Act claim would still fail because he has not adequately pled that any of the Defendants
26 were “statutory sellers” for the purposes of Section 12(a)(1). Utterly missing from the Complaint are

27 _____
28 ¹ For purposes of this motion, the term “Defendants” does not include the defendants, BG Services,
S.R.L. or Francesco Firano.

1 any non-conclusory allegations that Mr. Fabian received his Nano Coins from the Defendants or that
 2 the Defendants solicited his purchase of the coins. On the contrary, Mr. Fabian is clear that he
 3 purchased his Nano Coins from third parties on a currency exchange, and he makes no allegations –
 4 nor could he in good faith – that the Defendants had any connection to these transactions.

5 Finally, even in cases involving actual securities, the Securities Act does not apply to purely
 6 foreign transactions like those alleged in the Complaint. One need only skim *Morrison v. National*
 7 *Australia Bank* to know that the U.S. securities laws would not apply to the two purchases of Nano
 8 Coins on an Italian currency exchange alleged in the Complaint.

9 Mr. Fabian also throws eight state law causes of action against the proverbial wall in the hopes
 10 that something will stick. None of these claims are supported by sufficient factual allegations, and all
 11 of the claims must be dismissed. Indeed, for some of them, like fraud, Mr. Fabian has not even
 12 managed to recite the basic elements of the claim.

13 At bottom, Mr. Fabian has not pled that the Defendants are connected to him, to his
 14 transactions with third parties on an independent foreign exchange, or to the hack of that exchange.
 15 Accordingly, the Court should dismiss the Complaint in its entirety with prejudice.

16 **FACTS**

17 The Complaint totals 185 paragraphs comprised primarily of attorney argument, musings on
 18 blockchain technology, legal boilerplate, and speculation about the Defendants’ thought processes.
 19 This section draws from the few specific, non-conclusory assertions that can be parsed out from the
 20 other content in the Complaint. The section also draws from the Nano website and a “Press Kit” and
 21 article by Mr. LeMahieu hyper-linked thereto, which are incorporated by reference in the Complaint²
 22 and may be properly considered at this stage.³

23 In 2014, Defendant Colin LeMahieu, a software developer at a large technology company, set
 24 out, in his spare time, to develop a new cryptocurrency that would improve on the flaws in the
 25

26 _____
 27 ² See, e.g., Complaint (Dkt. No. 1) (“Compl.”) ¶¶ 16, 17, 136.

28 ³ See *Coto Settlement v. Eisenberg*, 593 F.3d 1031, 1038 (9th Cir. 2010) (“On a motion to dismiss, we may consider materials incorporated into the complaint or matters of public record.”).

(Footnote continued)

1 prevailing cryptocurrency at the time – Bitcoin.⁴ Bitcoin was designed in a way that requires high
2 amounts of computational power (termed “proof of work”) to add transactions to the Bitcoin
3 blockchain (a process known as “mining”).⁵ In exchange for performing this work a reward in Bitcoin
4 is paid. Over time, as the Bitcoin network grew, the electricity required to mine Bitcoin transactions
5 grew exponentially, as more and more miners, utilizing high-performance computers, were competing
6 against each other for the reward. Bitcoin transactions are batched by miners into a “block” of
7 transactions and a new block is added to the Bitcoin blockchain at roughly 10-minute intervals, the
8 time it takes to perform the work of mining. Mining is costly due to high equipment and energy
9 prices, thus requiring a substantial fee to be charged by miners to those wishing to have their Bitcoin
10 transactions processed.

11 Against this background, Mr. LeMahieu sought to create a new cryptocurrency that used less
12 electricity to validate transactions, dispensed with the need for transaction fees, and settled
13 transactions quickly and securely.⁶ In December 2014, Mr. LeMahieu published a whitepaper
14 describing his concept for a cryptocurrency called “RaiBlocks”⁷ (the currency was later renamed
15 “Nano”⁸). Nano Coins were designed such that each account has its own blockchain rather than using
16 one blockchain for the entire currency.⁹ Utilizing Mr. LeMahieu’s novel design, the currency
17 achieves near instantaneous transaction speeds with minimal energy use and, thus, close to zero fees,
18 over a secure network,¹⁰ making it extremely efficient compared to Bitcoin.

19
20 _____
21 ⁴ See Nano, *Press Kit 2018 4* (2018), <https://nano.org/media/Nano%20Press%20Kit%204.0.pdf>.

22 ⁵ The following discussion of Bitcoin is for context only and the facts presented are subject to judicial
23 notice because they are “generally known within the trial court’s territorial jurisdiction.” See Fed. R.
24 Evid. 201(b)(1).

25 ⁶ See Website: FAQ, <https://nano.org/en/faq> (last visited Mar. 28, 2019) (“What are the advantages of
26 Nano?”), see also Compl. ¶ 54.

27 ⁷ See Colin LeMahiue, *Nano: A Feeless Distributed Cryptocurrency Network 1* (Nov. 2017),
28 <https://nano.org/en/whitepaper>.

⁸ Compl. ¶ 53.

⁹ Website: FAQ, <https://nano.org/en/faq> (last visited Mar. 28, 2019) (“How does Nano work?”).

¹⁰ Website: FAQ, <https://nano.org/en/faq> (last visited Mar. 28, 2019) (“What are the advantages of
Nano?”).

(Footnote continued)

1 In 2015, Mr. LeMahieu released the Nano protocol (computer code)¹¹ by providing the public
 2 with a link to a “faucet”¹² and all of the software he had written related to the currency. The Nano
 3 Coins were released to the public *for free*,¹³ via a “Captcha-based faucet distribution system.”¹⁴ Mr.
 4 Fabian concedes that no recipient of Nano Coins from the faucet paid any consideration, whether
 5 monetary or otherwise, in exchange for receiving the currency.¹⁵ In October 2017, two years later,
 6 Mr. LeMahieu ended the faucet, reserved seven million Nano Coins for the establishment of a
 7 developer fund, and destroyed the remaining supply of undistributed currency.¹⁶

8 After the Nano Coins were released, third parties established exchanges where users could
 9 trade other cryptocurrencies for Nano Coins and vice versa.¹⁷ One of the early exchanges to list Nano
 10 Coins was the BitGrail exchange, which was owned and operated in Italy by an Italian national, the
 11 defendant, Francesco Firano.¹⁸ The Complaint does not contain any allegation that Mr. LeMahieu or
 12 any of the other Defendants had any business relationship with Mr. Firano. Rather, the Complaint
 13 alludes to the *possibility* of a relationship, but does not identify a contractual, joint venture, agent-
 14 principal, equity ownership, or other type of legally cognizable relationship. The interactions alleged
 15 in the Complaint amount to nothing more than sporadic instances of the Defendants talking to Mr.
 16 Firano about the Nano protocol and technical issues.¹⁹ The Plaintiff also cites statements that the
 17 Defendants allegedly made about BitGrail, and vice versa, but none of those statements identify a
 18

19 ¹¹ See Website: About Nano, <https://nano.org/en/about/> (last visited Mar. 28, 2019).

20 ¹² See Compl. ¶ 70

21 ¹³ *Id.* ¶¶ 70-71.

22 ¹⁴ *Id.* ¶ 72, *see also* Website: FAQ, <https://nano.org/en/faq> (last visited Mar. 28, 2019) (“Can I mine Nano?”).

23 ¹⁵ See Compl. ¶¶ 70-71.

24 ¹⁶ *Id.* ¶¶ 76, 79.

25 ¹⁷ See *id.* ¶¶ 87-88.

26 ¹⁸ *Id.* ¶ 22.

27 ¹⁹ See, e.g., *id.* ¶ 92 (asserting that the Defendants provided Mr. Firano with technical advice to make
 28 BitGrail compatible with Nano). Note that the allegations about the Defendants working to
 “integrate” the Nano code into BitGrail lack a date, place, and any detail about how the purported
 “integration” was achieved. *Cf., e.g., id.* at ¶ 100 (alleging a statement by Mr. Firano to the effect that
 Mr. LeMahieu had access to BitGrail servers for a limited time).

(Footnote continued)

1 business or contractual relationship. In fact, the Plaintiff concedes that the Defendants made clear that
2 no such relationship exists.²⁰

3 Mr. Fabian alleges that in September and December 2017, he sent a total of \$6,070 in Bitcoin
4 to BitGrail to purchase Nano Coins.²¹ Mr. Fabian does not allege that he sent any money to the
5 Defendants, that the Defendants were counter-parties to any of these transactions, that the Defendants'
6 urged him to enter into those transactions, or that he has ever had any interaction whatsoever with
7 them.

8 In early January 2018, BitGrail traders began to experience problems with their accounts and
9 some were unable to withdraw funds.²² Eventually, in early February 2018, Mr. Firano admitted that
10 BitGrail had been hacked and a quantity of Nano Coins, apparently in BitGrail's custody and at the
11 time worth approximately \$170 million, had been stolen.²³ BitGrail froze all accounts and users were
12 unable to withdraw any funds.²⁴ Mr. Fabian later filed this action.

13 ARGUMENT

14 I. THE LEGAL STANDARD GOVERNING THIS MOTION

15 A complaint must contain "a short and plain statement of the claim showing that the pleader is
16 entitled to relief,"²⁵ and a complaint that fails to do so is subject to dismissal pursuant to Rule
17 12(b)(6). "A complaint may be dismissed as a matter of law for one of two reasons: (1) lack of a
18 cognizable legal theory or (2) insufficient facts under a cognizable legal claim."²⁶ The Court should
19 not credit "mere conclusory statements or threadbare recitals of the elements of a cause of action."²⁷
20

21 ²⁰ See, e.g., *id.* ¶ 5 ("BitGrail is an independent business and Nano is not responsible for the way
22 Firano or BitGrail conduct their business.").

23 ²¹ *Id.* ¶¶ 129-135.

24 ²² *Id.* ¶ 110.

25 ²³ *Id.* ¶ 113.

26 ²⁴ *Id.* ¶ 117.

27 ²⁵ Fed. R. Civ. P. 8(a)(2).

28 ²⁶ *Robertson v. Dean Witter Reynolds, Inc.*, 749 F.2d 530, 534 (9th Cir. 1984).

²⁷ *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (citing *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544, 555 (2007)).

(Footnote continued)

1 “To survive a motion to dismiss, a complaint must contain sufficient factual matter . . . to ‘state a
 2 claim to relief that is plausible on its face.’”²⁸ A claim is facially plausible “when the plaintiff pleads
 3 factual content that allows the court to draw the reasonable inference that the defendant is liable for
 4 the misconduct alleged.”²⁹ The plaintiff must allege sufficient facts to show “more than a sheer
 5 possibility that a defendant has acted unlawfully.”³⁰

6 **II. PLAINTIFF’S SECURITIES CLAIM MUST BE DISMISSED**

7 **A. The Section 12(a)(1) Claim is Time-Barred**

8 Putting aside that Mr. Fabian has not pled either a security under the *Howey* test or that the
 9 Defendants are “statutory sellers” under *Pinter v. Dahl*, the Section 12(a)(1) claim should be dismissed
 10 because it was filed beyond both the statute of limitations and statute of repose. Section 12(a)(1) of
 11 the Act provides a private right of action to enforce the registration requirements of Section 5 by
 12 providing that a seller of an unregistered security will be liable to the buyer for rescission.³¹ The
 13 relevant statute of limitations states that a Section 12(a)(1) claim cannot be maintained “unless brought
 14 within one year after the violation upon which it is based.”³² The statute of limitations is not subject
 15 to equitable tolling,³³ and runs from the date on which the last offer or sale was made resulting in the
 16 plaintiff’s purchase.³⁴

17 _____
 18 ²⁸ *Id.* at 678 (quoting *Twombly*, 550 U.S. at 570).

19 ²⁹ *Id.* (citing *Twombly*, 550 U.S. at 556).

20 ³⁰ *Id.*

21 ³¹ 15 U.S.C. § 77l(a)(1).

22 ³² 15 U.S.C. § 77m.

23 ³³ *See Nolfi v. Ohio Kentucky Oil Corp.*, 675 F.3d 538, 553 (6th Cir. 2012) (collecting cases); *see also*,
 24 *In re Rexplare, Inc. Sec. Litig.*, 671 F. Supp. 679, 687 (N.D. Cal. 1987) (“The statute specifically
 25 provides for accrual upon discovery for section 12(2) claims, but does not include similar language as
 26 to section 12(1) claims. A reasonable construction of this language is that Congress intended the one
 year limitations period of section 12(1) claims to be absolute. Additionally, since the registration, or
 lack thereof, of securities is a public record and easily discovered, it is inappropriate to apply the
 equitable tolling doctrine to a claim brought for failure to register securities. On the face of the
 Complaint, plaintiffs’ claim under section 12(1) is time-barred.”); *Koehler v. Pulvers*, 614 F. Supp.
 829, 841 (S.D. Cal. 1985) (“It was determined that the one year statute of limitations is absolute, and
 not subject to equitable tolling. This conclusion stands reaffirmed.”).

27 ³⁴ *Eshelman v. Orthoclear Holdings, Inc.*, No. 07-CV-1429, 2009 U.S. Dist. LEXIS 19293, at *33 n.2
 28 (N.D. Cal. Feb. 27, 2009) (“The one-year statute of limitations runs from the date of his personal
 purchase.”); *Meadows v. Pac. Inland Sec. Corp.*, 36 F. Supp. 2d 1240, 1244 (S.D. Cal. 1999) (“Giving

(Footnote continued)

1 Here, the last purchase of Nano Coins alleged in the Complaint was dated December 12,
2 2017.³⁵ The Complaint was filed on January 3, 2019, 387 days after Mr. Fabian’s alleged final
3 purchase. Accordingly, it is clear from the face of the Complaint that the Section 12(a)(1) claim –
4 even if viable – would be barred by the one-year statute of limitations.

5 Section 12(a)(1) claims are also subject to the Act’s three-year statute of repose, which
6 provides: “[i]n no event shall any [] action be brought to enforce a liability created under Section
7 [12(a)(1)] of this title more than three years after the security was bona fide offered to the public.”³⁶
8 For a Section 12(a)(1) claim, the time when a “security” is “bona fide” offered to the public is the date
9 when it is first offered for sale rather than when the offer to sell ends.³⁷ Like the statute of limitations,
10 the three-year statute of repose is not subject to equitable tolling.³⁸

11 Thus, the claim would also be barred by the Act’s statute of repose. The Complaint is vague
12 about the date upon which the Nano faucet opened to distribute Nano Coins. Mr. Fabian alleges that
13 Mr. LeMahieu “launched” Nano “in or about December 2014,”³⁹ but also asserts that the faucet was
14 not opened until “early 2016.”⁴⁰ Material incorporated by reference in the Complaint,⁴¹ however,
15
16

17 broad effect to the language in the 1933 Act, as is required, an unregistered security is ‘sold’ for
18 purposes of § 12(1) liability when the last integral act of sale is completed, including payment for and
19 delivery of the securities.”); *W. Park Assoc. v. Butterfield Sav. & Loan Ass’n*, No. 85-CV-2011, 1989
20 U.S. Dist. LEXIS 14637, at *2 (D. Or. Nov. 28, 1989) (“When a plaintiff bases a section 12(1) claim
21 on an unlawful offer or sale, as opposed to an unlawful delivery, of unregistered securities, ‘the date of
22 payment properly commences the running of the limitations period.’”); *cf. Pinter v. Dahl*, 486 U.S.
23 622, 644, (1988) (“The purchase requirement clearly confines § 12 liability to those situations in
24 which a sale has taken place. Thus, a prospective buyer has no recourse against a person who touts
25 unregistered securities to him if he does not purchase the securities.”).

26 ³⁵ Compl. ¶ 135.

27 ³⁶ 15 U.S.C. § 77m.

28 ³⁷ *P. Stolz Family P’ship L.P. v. Daum*, 355 F.3d 92, 106 (2d Cir. 2004); *cf. Booth v. Strategic Realty Trust, Inc.*, No. 13-CV-04921, 2014 U.S. Dist. LEXIS 104184, at *21 (N.D. Cal. July 19, 2014) (“Most courts recognize that a security is ‘bona fide offered to the public’ on the date on which the registration statement for the security is declared effective by the SEC.”).

³⁸ *CalPERS v. ANZ Sec. Inc.*, 137 S. Ct. 2042, 2051 (2017).

³⁹ *Id.* at ¶ 52.

⁴⁰ Compl. ¶ 75.

⁴¹ See supra note 2 and accompanying text.

(Footnote continued)

1 shows that the faucet was open in 2015.⁴² As such, the date that Nano Coins were first available to the
 2 public was more than three years before Mr. Fabian filed the Complaint. Thus, the Court should
 3 dismiss the Section 12(a)(1) claim as time barred.

4 **B. Nano Coins are Not Securities Under the *Howey* Test**

5 The foregoing would only be relevant to this case had Mr. Fabian adequately pled that Nano
 6 Coins are securities. He has failed to do so.

7 Liability under Section 12(a)(1) of the Act is, of course, limited to persons who offer or sell
 8 “securities.”⁴³ Under the Act, a “security” is defined as, “unless context otherwise requires”:

9 [A]ny note, stock, treasury stock, security future, security-based swap, bond, debenture,
 10 evidence of indebtedness, certificate of interest or participation in any profit-sharing
 11 agreement, collateral-trust certificate, preorganization certificate or subscription,
 12 transferable share, investment contract, voting-trust certificate, certificate of deposit for
 13 a security, fractional undivided interest in oil, gas, or other mineral rights, any put, call,
 14 straddle, option, or privilege on any security, certificate of deposit, or group or index of
 15 securities (including any interest therein or based on the value thereof), or any put, call,
 16 straddle, option, or privilege entered into on a national securities exchange relating to
 17 foreign currency, or, in general, any interest or instrument commonly known as a
 18 “security”, or any certificate of interest or participation in, temporary or interim
 19 certificate for, receipt for, guarantee of, or warrant or right to subscribe to or purchase,
 20 any of the foregoing.⁴⁴

21 Congress’s somewhat unusual mixture of the specific with the general has stood out almost
 22 since the Act’s enactment. In one of the first cases requiring interpretation of the provision, Justice
 23 Jackson observed that:

24 [T]he term “security” was defined to include by name or description many documents
 25 in which there is common trading for speculation or investment. Some, such as notes,
 26 bonds, and stocks, are pretty much standardized, and the name alone carries well settled
 27 meaning. Others are of more variable character, and were necessarily designated by

28 _____
 42 Website: About Nano, <https://nano.org/en/about/> (last visited Mar. 28, 2019) (“Launched in 2015 by Colin LeMahieu as RaiBlocks, Nano is a low-latency payment platform that requires minimal resources”).

43 See 15 U.S.C. § 771(a)(1).

44 15 U.S.C. § 77b(a)(1).

(Footnote continued)

1 more descriptive terms, such as “transferable share,” “investment contract,” and “in
2 general any interest or instrument commonly known as a security.”⁴⁵

3 Over the years, the Supreme Court has developed slightly different approaches to determine whether
4 an instrument or interest is a security, depending on which part of the statutory definition is invoked.

5 Where the instrument at issue is called a “stock,” the courts will inquire whether it, in fact, has the
6 characteristics traditionally associated with common stock.⁴⁶ Where the instrument is a “note,” the
7 courts will apply what has come to be known as the “family resemblance” test.⁴⁷ And, where the
8 instrument or interest at issue appears to be one of those deemed by Justice Jackson to be of a “more
9 variable character” – an “investment contract” or an “instrument commonly known as a security” – the
10 courts will use the so-called *Howey* test.⁴⁸

11 The *Howey* test derives from *SEC v. W.J. Howey Co.*,⁴⁹ a case in which the Supreme Court
12 determined that a promoter’s offer of tracks of citrus groves, with an option to also enter into a service
13 contract for the harvest and marketing of the produce, was an invitation to enter into an “investment
14 contract” notwithstanding part of the package’s resemblance to a real estate offer.⁵⁰ “The test,”
15 according to the Court, was “whether the scheme involves an investment of money in a common
16 enterprise with profits to come solely from the efforts of others.”⁵¹ Because of the likelihood that
17 investors would pick up the option for the service contract, and thereby mutually depend on the

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20 ⁴⁵ *SEC v. C.M. Joiner Leasing Corp.*, 320 U.S. 433, 351 (1943); *see also Landreth Timber Co. v.*
21 *Landreth*, 471 U.S. 681, 686 (1985) (endorsing the characterization of the definition found in *Joiner*);
22 *Steinhardt Group Inc. v. Citicorp*, 126 F.3d 144, 150 (3rd Cir. 1997) (“Included in this definition are
several catch-all categories which were designed to cover other securities interests not specifically
enumerated in the statute.”).

23 ⁴⁶ *See Landreth*, 471 U.S. at 688-692.

24 ⁴⁷ *See Reves v. Ernst & Young*, 494 U.S. 56, 64-67 (1990).

25 ⁴⁸ *See United Housing Foundation, Inc. v. Forman*, 421 U.S. 837, 852 (1975) (“We perceive no
distinction, for present purposes, between an ‘investment contract’ and an ‘instrument commonly
known as a ‘security.’ In either case, the basic test for distinguishing the transaction from other
commercial dealings is [the *Howey* test].”)

26 ⁴⁹ 328 U.S. 293 (1946)

27 ⁵⁰ *See id.*

28 ⁵¹ *Id.* at 301.

(Footnote continued)

1 promoter to manage their properties, the test was met.⁵² These three elements – (1) an investment of
 2 money; (2) in a common enterprise; (3) with an expectation of profits to come solely from the efforts
 3 of others – have been refined over the years but continue to comprise the standard by which the
 4 existence of an investment contract is determined.

5 Mr. Fabian alleges that the Nano Coins are investment contracts and dutifully recites the
 6 *Howey* elements.⁵³ He fails, however, to include in the Complaint a single non-conclusory factual
 7 allegation that, if proved, would help to establish any of these elements. This complete absence of
 8 well pled facts on the issue is not surprising given that Mr. Fabian’s own allegations and documents
 9 integral to the Complaint clearly show that Nano Coins do not reflect investment contracts or
 10 otherwise meet the Act’s definition of a security.

11 To begin with, conspicuously absent from the Complaint is any allegation that Mr. Fabian, *or*
 12 *anyone else*, invested anything of value in the distribution of Nano Coins. To be sure, *Howey’s* first
 13 element – the investment of money – can be met without a literal exchange of cash between the
 14 promoter and security purchaser.⁵⁴ But in all cases, the purchaser must tender “some tangible and
 15 definable consideration” if his interest is to be considered as security.⁵⁵ Even the so-called “free
 16 stock” SEC enforcement actions of the late 1990s, to which the more-inclusive *Landreth*, stock test
 17 applied,⁵⁶ involved the receipt of valuable services.⁵⁷

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 19 ⁵² See *id.* at 300.

20 ⁵³ See Compl. ¶ 122.

21 ⁵⁴ See, e.g., *Uselton v. Commercial Lovelace Motor Freight*, 940 F.2d 564, 575-76 (10th Cir. 1991)
 22 (holding that employee contributions to an employee stock ownership plan constitute an investment
 23 for the purposes of the *Howey* test, even though the contributions were withheld and remitted by the
 24 employer); *SEC v. Shavers*, No. 13-CV-416, 2014 U.S. Dist. LEXIS 194382, at *13-15 (E.D. Tex.
 25 Aug. 26, 2014) (holding that exchange of Bitcoin for an instrument satisfies the investment prong of
 26 the *Howey* test).

27 ⁵⁵ *Int’l Brotherhood of Teamsters, Chauffers, Warehousemen and Helpers v. Daniel*, 439 U.S. 551,
 28 560 (1979).

⁵⁶ See *supra* note 46 and accompanying text.

⁵⁷ Press Release 99-83, SEC, SEC Brings First Actions To Halt Unregistered Online Offerings of So-
 Called "Free Stock" (July 22, 1999), available at
<https://www.sec.gov/news/press/pressarchive/1999/99-83.txt>; cf. *SEC v. Sierra Brokerage Servs Inc.*,
 608 F. Supp. 2d 923, 940-43 (S.D. Ohio 2009), *aff’d* 712 F.3d 321 (6th Cir. 2013) (holding that the
 cashless transfer of a shell company’s stock amounted to a “sale” because widespread distribution of
 the securities was needed to make the company attractive for a reverse merger, thereby benefiting the

(Footnote continued)

1 Here, Mr. Fabian admits that Nano Coins were released by the Defendants free of charge.⁵⁸
 2 Outside of the labor required to complete the CAPTCHA test – which was of no value to anyone
 3 associated with the development or release of Nano Coins – the recipients of Nano Coins contributed
 4 nothing in return for their Nano Coins.

5 That free Nano Coins proved useful as a medium of exchange, and so acquired value after their
 6 distribution, is irrelevant. And, thus, so too is Mr. Fabian’s claim⁵⁹ that he paid \$6,070 for Nano
 7 Coins on a third-party foreign cryptocurrency exchange. As the Supreme Court has recognized “[t]he
 8 focus of [the Securities and Securities Exchange Act of 1934 (“the Exchange Act”)] is on the capital
 9 market of the enterprise system: the sale of securities to raise capital for profit-making purposes . . .
 10 .”⁶⁰ The “investment” at issue in the *Howey* test, therefore, must be made with the *promoters* of the
 11 alleged security. Nothing less is sufficiently related to capital formation.

12 So axiomatic is this principle that there does not appear to be a single reported case in which a
 13 plaintiff has so much as argued that an instrument or interest truly issued for free constitutes a security.
 14 It also explains why the Chairman of the SEC, Jay Clayton, has repeatedly affirmed that Bitcoin,
 15 which, like Nano Coins, is distributed without charge, is not a security. Speaking to CNBC in June
 16 2018, Mr. Clayton stated, “Cryptocurrencies: These are replacements for sovereign currencies, replace
 17 the dollar, the euro, the yen with bitcoin. That type of currency is *not* a security.”⁶¹

18 _____
 19 promoter); *SEC v. Harwyn Indus. Corp.*, 326 F. Supp. 943, 952-54 (S.D.N.Y. 1971) (holding cashless
 20 distribution of a subsidiary’s stock to the parent-company shareholders was a “sale” because creation
 of an active trading market in the stock facilitated future financing of the subsidiary).

21 ⁵⁸ Compl. ¶ 70. Tellingly, the Complaint goes on for 16 more paragraphs straining to create the
 22 appearance that Mr. Fabian transferred value to the Defendants. *See id* at ¶¶ 71-86. But even 16
 23 paragraphs of counsel’s opinions on cryptocurrency economics cannot hide the fact that nobody paid
 for a Nano Coin in the distribution faucet, which is the relevant inquiry in the *Howey* test. Nor is
 counsel’s opinion and legal argument a substitute for factual allegations under *Iqbal* and *Twombly*.

24 ⁵⁹ *See* Compl. ¶¶ 133-135.

25 ⁶⁰ *Forman*, 421 U.S. at 849.

26 ⁶¹ Kate Rooney, *SEC Chief Says Agency Won’t Change Securities Laws to Cater to Cryptocurrencies*,
 27 CNBC (June 6, 2018, 10:45 AM), [https://www.cnbc.com/2018/06/06/sec-chairman-clayton-says-
 agency-wont-change-definition-of-a-security.html](https://www.cnbc.com/2018/06/06/sec-chairman-clayton-says-agency-wont-change-definition-of-a-security.html) (*emphasis added*); *see also* Neeraj Agrawal, *SEC
 28 Chairman Clayton: Bitcoin is Not a Security*, Coin Center (Apr. 26, 2018),
<https://coincenter.org/link/sec-chairman-clayton-bitcoin-is-not-a-security> (“A pure medium of
 exchange, the one that’s most often cited, is Bitcoin. As a replacement for currency, that has been
 determined by most people to not be a security.”)

(Footnote continued)

1 The point becomes even more salient when recent enforcement investigations and actions
 2 involving ICOs are considered. In *United States v. Zaslavskiy*, for example, the Government is
 3 currently moving forward with an indictment against a promoter whom it accuses of staging an ICO of
 4 cryptocurrency “tokens” or “coins” supposedly backed by real estate assets and diamonds.⁶² The
 5 Government alleges that over a thousand investors used credit cards, wire services, and online
 6 exchanges to send cash and cryptocurrency to the promoter’s companies in return for promises to
 7 deliver the coins.⁶³ If true, clearly this is an investment of money. On similar facts, the SEC recently
 8 issued a cease and desist order to a promoter and his company who offered digital tokens, convertible
 9 to equity, in an attempt to raise \$5 million for supposed oil and gas exploration.⁶⁴ Although the
 10 respondents were ultimately unable to raise any cash through the ICO, they did exchange
 11 approximately 80,000 tokens in exchange for online promotional and marketing services.⁶⁵ The barter
 12 of these valuable services for the tokens constituted an investment for *Howey* purposes.⁶⁶ And, as
 13 another example, in July 2017, the SEC released a report of its investigation of an ICO by an
 14 unincorporated organization known as The DAO, which issued certain equity-like digital tokens in
 15 exchange for cryptocurrency.⁶⁷ The SEC concluded that payment of cryptocurrency to The DAO for
 16 the tokens was an investment.⁶⁸ By contrast to these cases involving securities, there is no allegation
 17 in the Complaint – nor could one be made in good faith – that any goods or services passed to the
 18 developers of Nano Coins in connection with their distribution.

19 Mr. Fabian also fails to sufficiently plead the existence of a common enterprise, the second
 20 *Howey* element. Indeed, in the absence of any investment in Nano Coins, “commonality” – as the

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 22 ⁶² See No. 17-CR-647, 2018 U.S. Dist. LEXIS 156574, at *3-6 (E.D.N.Y. Sept. 11, 2018)

23 ⁶³ *Id.* at *4.

24 ⁶⁴ *In re Tomahawk Exploration LLC*, Securities Act Release No. 10530, Exchange Act Release No. 83839, slip op. ¶ 1 (Aug. 14, 2018), <https://www.sec.gov/litigation/admin/2018/33-10530.pdf>.

25 ⁶⁵ *Id.* ¶¶ 1,22.

26 ⁶⁶ *Id.* ¶ 2.

27 ⁶⁷ See Report of Investigation Pursuant to Section 21(a) of the Securities Exchange Act of 1934: The
 28 DAO, Exchange Act Release No. 81207 (July 25, 2017), <https://www.sec.gov/litigation/investreport/34-81207.pdf>.

⁶⁸ See *id.* at 11.

(Footnote continued)

1 defining characteristic of this element is known – between Nano-Coin holders and the Defendants is
 2 impossible. In the Ninth Circuit, courts recognize both traditional “horizontal commonality” and what
 3 is sometimes referred to as “strict vertical commonality.”⁶⁹ The Ninth Circuit has rejected the
 4 application of “broad vertical commonality,”⁷⁰ which, at least, the pre-split Fifth Circuit had
 5 accepted.⁷¹ Here, Mr. Fabian fails to adequately plead horizontal *or* strict vertical commonality.

6 The lead case on commonality, and its various species, is *Revak v. SEC Realty*⁷² from the
 7 Second Circuit. In *Revak*, the court described horizontal commonality as “the tying of each individual
 8 investor’s fortunes to the fortunes of other investors by the pooling of assets, usually combined with
 9 the pro-rate distribution of profits.”⁷³ Investment in the interest or instrument alleged to be a security
 10 is a prerequisite for establishing horizontal commonality; and, as discussed above, Mr. Fabian has
 11 failed to adequately plead an investment by anyone in Nano Coins. Put simply, to pool assets,
 12 multiple people must first *invest* those assets. Since the participants in the release of Nano Coins
 13 contributed no capital – monetary or otherwise – there are no assets for the Defendants to pool or that
 14 could generate profits for distribution.

15 But what should be made of Mr. Fabian’s allegation in Paragraph 124 of the Complaint that
 16 “the cryptocurrency and fiat currency were pooled under the control of the Defendants?” This
 17 allegation is conclusory, and completely unconnected to the rest of the pleadings. Questions about the
 18 assertion abound, such as: What currency? How was it obtained? From whom? In exchange for
 19 what? Nothing in the Complaint even hints at answers to these questions.

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 21 ⁶⁹ See *SEC v. R.G. Reynolds Enters.*, 952 F.2d 1125, 1131 (9th Cir. 1991); see also *N. Am. Wellness*
 22 *Ctr. Holdings, LLC v. Temecula Valley Real Estate Inc.*, No. 16-CV-2010, 2017 U.S. Dist. LEXIS
 23 162915 at *27-*28 (C.D. Cal. Sept. 29, 2017) (concluding that vertical commonality was not
 24 adequately pled); *SEC v. Janus Spectrum LLC*, No. 15-CV-609, 2017 U.S. Dist. LEXIS 126231 at
 25 *19-20 (D. Ariz. Aug. 8, 2017) (concluding that the record established horizontal commonality).

26 ⁷⁰ See *Brodt v. Bache & Co.*, 595 F.2d 459, 461-62 (9th Cir. 1978).

27 ⁷¹ See *SEC v. Koscot Interplanetary, Inc.*, 497 F.2d 473, 478 (5th Cir. 1974) (espousing a theory of broad
 28 vertical commonality, in which “the critical factor is . . . the uniformity of impact of the promoter’s
 efforts”).

⁷² 18 F.3d 81 (2d Cir. 1994).

⁷³ *Id.* at 87; see also *Wals v. Fox Hills Development Corp.*, 24 F.3d 1016, 1019 (7th Cir. 1994) (Posner
 J.) (arguing that the Securities Act’s disclosure requirement “makes sense only if the investors are
 obtaining the same thing, namely an undivided share in the same pool of assets and profits”).

(Footnote continued)

1 Strict vertical commonality also requires an investment – or, at a minimum, some type of
 2 business or commercial nexus. Otherwise, there is no relationship to connect the fortunes of the
 3 “investor” with those of the “promoter.” Here, nothing in the Complaint links the Defendants to Mr.
 4 Fabian in any material way. There are no non-conclusory allegations that Mr. Fabian – or anyone else
 5 – purchased anything from the Defendants, or that he otherwise traded with them or commissioned
 6 services from them. Indeed, it must be remembered that Mr. Fabian alleges that the Nano Coins
 7 reflect “investment contracts.”⁷⁴ A contract requires more than one party.

8 Finally, even if the other *Howey* elements were adequately pled, Mr. Fabian still fails to
 9 sufficiently allege that he, or anyone else, had a reasonable expectation of profits from the receipt of
 10 Nano Coins. The Supreme Court has stated that its use of the term “profits” in the *Howey* test “has
 11 always meant either capital appreciation resulting from the development of the initial investment . . .
 12 or a participation in earnings resulting from the use of investors’ funds.”⁷⁵ Put more simply, the
 13 principle “is only that the expected profits must, in conformity with ordinary usage, be in the form of
 14 financial return on the investment, not in the form of consumption.”⁷⁶ “[W]hen a purchaser is
 15 motivated by a desire to use or consume the item purchased . . . the securities laws do not apply.”⁷⁷
 16 Where motives are mixed, courts will look to the holder’s “primary” motive.⁷⁸ This has meant, for
 17 example, that fixed lease payments in sale and leaseback arrangements are “profits,”⁷⁹ but the right to
 18 lease an apartment conferred through ownership of shares in a housing cooperative are not.⁸⁰

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 21 ⁷⁴ See Compl. ¶¶ 8, 122, 125, 183.

22 ⁷⁵ *Forman*, 421 U.S. at 852.

23 ⁷⁶ *SEC v. Life Partners, Inc.*, 87 F.3d 536, 543 (D.C. Cir. 1996)

24 ⁷⁷ *Forman*, 421 U.S. at 852-53.

25 ⁷⁸ See, e.g., *Rice v. Branigar Org. Inc.*, 922 F.2d 788, 790-91 (11th Cir. 1991) (“We hold that the lots
 26 are not securities under the 1934 Act. We believe that people buy houses and lots in a beach-club
 development primarily to use them, not to derive profits from the entrepreneurial efforts of the
 developers.”); *Grenader v. Spitz*, 537 F.2d 612, 618 (2d Cir. 1976) (“[T]he documentary evidence . . .
 would indicate that the profit motive [in purchasing shares in a housing cooperative], if any, was
 purely incidental.”).

27 ⁷⁹ See *SEC v. Edwards*, 540 U.S. 389 (2004).

28 ⁸⁰ See *Forman*, 421 U.S. at 858; *Grenader*, 537 F.2d at 618-19.

(Footnote continued)

1 The only reasonable inference that can be drawn from the Complaint, and the website on which
 2 it relies, is that Nano holders obtain Nano to use – or “consume” – it. Under the heading “The Allure
 3 of XRB,” Mr. Fabian alleges that “XRB transactions are purportedly instant, carry no fees, and have
 4 no limit to their scalability.”⁸¹ “By comparison to payments via credit or debit card,” he continues,
 5 “XRB purports to offer nearly instantaneous settlement of transactions with no transaction fees.”⁸²
 6 Mr. Fabian’s comparison of Nano to other payment methods is a clear admission that Nano is a
 7 medium of exchange used for payments. To be sure, Mr. Fabian alleges that he hoped his purchase of
 8 the Nano Coins on BitGrail would lead to “lucrative returns.”⁸³ But why? Nowhere in the Complaint
 9 does Mr. Fabian explain how the Nano coins are connected to any profit-making activity.

10 Speculating in currency does not turn the currency into a security. While it’s true that people
 11 may trade, or hold for future trading, one currency for another – sometimes for a profit – the primary
 12 reason for holding money is to use as a medium of exchange. This is clearly the case with respect to
 13 Nano Coins, which the website reveals are described exclusively on the basis of their functionality.⁸⁴
 14 Thus, Nano Coins are not a “security.”

15 C. The Defendants are Not Section 12 “Statutory Sellers”

16 Even if Nano were “securities” under the Securities Act, Mr. Fabian’s Section 12 claim would
 17 fail because the Defendants are not “statutory sellers.” Under Section 12, a plaintiff can only recover
 18 against a narrow category of defendants who either: (1) passed title to a security directly to the
 19 plaintiff, or (2) “solicited” the purchase of a security by the plaintiff for their own financial gain.⁸⁵

20 Here, Mr. Fabian does not allege that he took title to Nano Coins from any of the Defendants.
 21 Quite to the contrary, Mr. Fabian alleges that in September and December 2017, he was at his home
 22 and logged onto BitGrail’s website to make a purchase of Nano Coins.⁸⁶ It is unclear from the
 23

24 ⁸¹ Compl. ¶ 54.

25 ⁸² *Id.*

26 ⁸³ Compl. ¶ 123.

27 ⁸⁴ See Website, <https://nano.org/en> (last visited Mar. 28, 2018) (“Use cases for Nano”)

28 ⁸⁵ *Pinter v. Dahl*, 486 U.S. 622, 642-643, 647 (1988).

⁸⁶ Compl. ¶¶ 1, 11, 67, 68.

1 Complaint whether Mr. Fabian believes the counterparty to these transactions was BitGrail itself or
2 another trader, but, regardless, he fails to allege – nor could he – that he bought Nano Coins from any
3 of the Defendants.

4 Nor does Mr. Fabian allege with requisite specificity that any of the Defendants “solicited”
5 him to purchase Nano Coins. Solicitation under Section 12 is recognized only in limited
6 circumstances. In the absence of an actual sale to the plaintiff, the Supreme Court has been cautious to
7 impose liability on actors who are peripheral to the transaction. The level of contact between the
8 parties needs to be both substantial and of a specific nature to constitute solicitation. In *Pinter v. Dahl*,
9 the Court explained that where a broker is acting as an agent for a principal and successfully solicits a
10 purchase for the principal, the broker is also liable as a statutory seller under Section 12, despite not
11 passing title.⁸⁷ But the Court cautioned that Section 12 should not be applied to remotely involved
12 actors who could only be said to be a “proximate cause” of the transaction.⁸⁸ “Congress did not intend
13 that the section impose liability on participants collateral to the offer or sale or even those whose
14 conduct constituted substantial participation in the sales transaction.”⁸⁹ Moreover, “[t]he person who
15 gratuitously urges another to make a particular investment decision is not, in any meaningful sense,
16 requesting value in exchange for his suggestion or seeking the value the titleholder will obtain in
17 exchange for the ultimate sale.”⁹⁰ The Supreme Court held that liability will extend “only to the
18 person who successfully solicits the purchase, motivated at least in part by a desire to serve his own
19 financial interests or those of the securities owner.”⁹¹

20 Consistent with the Supreme Court’s prohibition against liability for remote actors, “[i]n the
21 Ninth Circuit, *Pinter* has been read to require that a defendant be ‘directly involved in the actual
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23

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25 ⁸⁷ *Pinter*, 486 U.S. at 646.

26 ⁸⁸ *Id.* at 651.

27 ⁸⁹ *Id.* at 650-51.

28 ⁹⁰ *Id.* at 647.

⁹¹ *Id.*

(Footnote continued)

1 solicitation of a securities purchase.”⁹² Thus, courts have rejected numerous types of conduct as not
 2 constituting “solicitation” under Section 12. For example, in *Moore v. Kayport Package Express*,⁹³
 3 the Ninth Circuit affirmed the district court’s dismissal of Section 12(a)(2) claims⁹⁴ against
 4 accountants and lawyers who were alleged to have drafted financial documents and prospectuses used
 5 in selling unregistered securities, and even directed the issuance of the securities.⁹⁵ Although the
 6 plaintiffs in *Moore* also alleged that the defendant lawyers allowed their names and tax opinions to be
 7 used in the sale of the securities, these activities – even combined – did not amount to solicitation.⁹⁶
 8 And, in *In re Vocera Communications Securities Litigation*,⁹⁷ allegations that certain defendants
 9 participated in the underwriting syndicate that sold the securities were, by themselves, inadequate to
 10 establish a viable Section 12 claim.⁹⁸ Only allegations that the securities at issue were purchased in
 11 response to solicitation by the specific named defendants, rather than the syndicate as a whole, would
 12 have sufficed.⁹⁹

13 In the same vein, courts in this Circuit have scrupulously required that the financial-interest
 14 component of *Pinter* be satisfied. And so, for example, in *Bridges v. Geringer*,¹⁰⁰ the court dismissed
 15 a Section 12(a)(2) claim against a bank, whose vice president was alleged to have personally urged the
 16 purchase of shares in a sham-investment fund that was a major depositor. Notwithstanding allegations
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19 ⁹² *In re Tezos Secs. Litig.*, No. 17-CV-06779, 2018 U.S. Dist. LEXIS 157247, at *26 (N.D. Cal. Aug.
 20 7, 2018) (quoting *In re Daou Systems, Inc.*, 411 F.3d 1006, 1029 (9th Cir. 2005)).

21 ⁹³ 885 F.2d 531 (9th Cir. 1989).

22 ⁹⁴ Although *Pinter* addressed a Section 12(a)(1) claim, like that at issue here, courts, including the
 23 Ninth Circuit, have held that its statutory seller analysis is equally applicable to Section 12(a)(2)
 claims. See, e.g., *Moore*, 885 F.2d at 538 (“Accordingly, we hold that *Pinter* provides the standard for
 determining liability as a ‘seller’ under section 12(2) as well as under section 12(1) of the Securities
 Act of 1933.”).

24 ⁹⁵ See *Moore*, 885 F.2d 536-37.

25 ⁹⁶ See *id.*

26 ⁹⁷ No. 13-CV-3567, 2015 U.S. Dist. LEXIS 20516 (N.D. Cal. Feb. 11, 2015).

27 ⁹⁸ See *id.* at *7.

28 ⁹⁹ See *id.*

¹⁰⁰ No. 13-CV-01290, 2015 U.S. Dist. LEXIS 66695 (N.D. Cal. May 21, 2015).

(Footnote continued)

1 of the vice president’s direct appeals to investors, the plaintiffs’ failure allege that the bank stood to
2 profit financially doomed the complaint.¹⁰¹

3 Mr. Fabian does not identify even one specific statement that induced his purchase of Nano
4 Coins on BitGrail, any person that made such a statement, the date of any statement he may have
5 heard, or the location where a statement was made. Mr. Fabian does not allege that he communicated
6 with any of the Defendants prior to or at the time of his purchase. He does not allege facts showing an
7 agency or broker relationship between any of the Defendants and BitGrail, nor does he allege how, if
8 at all, the Defendants stood to gain financially from his transactions on BitGrail.

9 Indeed, Mr. Fabian struggles to even identify statements relevant to BitGrail generally.¹⁰² For
10 example, he alleges that on January 12, 2018, one of the Defendants said: “Yes you can [trust him]. I
11 talk to Bomber every day and he’s a good guy. We’ll get it all sorted next week. Just hang in
12 there.”¹⁰³ That statement was allegedly made about one month *after* Mr. Fabian allegedly made his
13 final purchase and does not include any language urging Mr. Fabian or others to buy Nano Coins.
14 Accordingly, that statement cannot support a conclusion that the Defendants “solicited” any of Mr.
15 Fabian’s purchases. Mr. Fabian alleges another statement by a Defendant that was made on the same
16 day: “Funds are safe on BitGrail. It’s an issue with the node which we’re working hard to fix. Again.
17 Funds are safe.”¹⁰⁴ That statement does not encourage anyone to buy Nano Coins. Other statements
18 cited in the Complaint simply mention that Nano was being traded on BitGrail: “[Nano] is being
19 traded on bitgrail.com.”¹⁰⁵

20 The remainder of the statutory seller allegations that can be discerned in the Complaint are
21 nothing more than labels and legal conclusions. For example, Mr. Fabian repeatedly alleges with no

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23 ¹⁰¹ *See id.* at *17-*18.

24 ¹⁰² Notably, the only statements about which Mr. Fabian *does* make allegations are all about BitGrail’s
25 safety, rather than the wisdom of buying Nano Coins. *See* Compl. ¶ 136 (“In deciding to invest in
26 XRB and open an account at BitGrail, Plaintiff Fabian reviewed and relied upon Defendants’
27 promotions on social media channels and/or statements made on Nano’s own website representing that
28 BitGrail is a safe and reliable exchange on which to purchase and stake XRB.”).

¹⁰³ Compl. ¶ 98.

¹⁰⁴ *Id.* ¶ 95.

¹⁰⁵ *Id.* ¶ 94.

(Footnote continued)

1 elaboration that the Defendants “solicited,” “promoted” or made “specific instructions” and
 2 “representations” to him.¹⁰⁶ Such allegations are no more than “naked assertions devoid of further
 3 factual enhancement,”¹⁰⁷ and Mr. Fabian fails to identify the timeframe for most of those alleged
 4 “solicitations.” The closest Mr. Fabian gets to alleging a pre-purchase statement is the following:
 5 “[the Defendants] used social media channels, such as Twitter, Medium, and Reddit – to recruit
 6 unsuspecting investors”¹⁰⁸ Conspicuously absent are any allegations about the content of the
 7 statements, who made the statements, or when they were made. *Iqbal* and *Twombly* require more than
 8 that. The Complaint contains only allegations that, at best, give rise to a “sheer possibility”¹⁰⁹ that the
 9 Defendants solicited Mr. Fabian’s purchase.

10 Finally, even if Mr. Fabian were to have adequately pled that “Nano” was a statutory seller, he
 11 still fails to allege that the individual Defendants – Messrs. LeMahieu, Busch, Retzer, and Shapiro –
 12 were statutory sellers in their own right. In *In re Tezos Securities Litigation*, the court dismissed
 13 claims against an individual defendant because the plaintiffs did not allege that they had any
 14 knowledge of the defendant prior to their purchase of the securities, much less contact with him.¹¹⁰
 15 Here, Mr. Fabian fails to allege any contact with the individual Defendants, or even knowledge of
 16 their existence, before his purchases of Nano Coins. He does not reference any involvement in the
 17 Nano project by Mr. Retzer or Mr. Shapiro predating his purchase of coins in December 2017.¹¹¹ And
 18 Mr. Fabian does not identify a single statement made by Mr. LeMahieu or claim that he knew of Mr.
 19 LeMahieu’s involvement in the development of the Nano Coins he ultimately bought. While Mr.
 20 Fabian alludes to involvement by Mr. Busch in the Nano project predating his purchase,¹¹² he

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 22 ¹⁰⁶ *Id.* ¶¶ 1-3, 7, 176.

23 ¹⁰⁷ *Iqbal*, 556 U.S. at 678 (internal citations and quotes omitted).

24 ¹⁰⁸ Compl. ¶ 181.

25 ¹⁰⁹ *Iqbal*, 556 U.S. at 678 (citing *Twombly*, 550 U.S. at 556)

26 ¹¹⁰ *In re Tezos Secs. Litig.*, No. 17-CV-06779, 2018 U.S. Dist. LEXIS 157247, at *27 (N.D. Cal. Aug. 7, 2018) (“Without averments that he was cognizant of, or influenced by, Draper’s involvement in the Tezos project, Anvari’s statutory seller claim against Draper is not plausible.”).

27 ¹¹¹ *Cf.* Compl. ¶¶ 56-58; 65 (identifying statements by Retzer with no date or allegedly made in 2018);
 28 *id.* ¶¶ 61, 98 (identifying alleged statements by Shapiro either with no date or allegedly made in 2018).

¹¹² *Id.* ¶¶ 81-82.

1 similarly does not allege that he knew of that involvement or relied on it in making a purchase
 2 decision. Mr. Busch’s alleged statements quoted in the Complaint do not mention BitGrail or suggest
 3 that anyone should or should not buy Nano Coins. Accordingly, Mr. Fabian has failed to sufficiently
 4 allege that the Defendants, individually or together, are “statutory sellers.”

5 **D. U.S. Securities Laws Do Not Apply to a Transaction in Italy**

6 **i. *Morrison* Prohibits Extraterritorial Application of U.S.
 7 Securities Laws**

8 In *Morrison v. National Australia Bank*, the Supreme Court held that the federal securities laws
 9 apply only to (1) transactions on U.S. securities exchanges, and (2) “domestic transactions in other
 10 securities.”¹¹³ The Court noted the presumption against extraterritorial application of U.S. laws,
 11 stating that “[w]hen a statute gives no clear indication of an extraterritorial application, it has none.”¹¹⁴
 12 Because the Exchange Act contains no indication that Section 10(b) applies abroad, the Supreme
 13 Court held that Section 10(b) has no extraterritorial application.¹¹⁵

14 In *Morrison*, the Supreme Court repudiated earlier case law that had applied U.S. securities
 15 laws to foreign securities transactions that were accompanied by some level of “conduct” or “effects”
 16 in the United States.¹¹⁶ Holding that Section 10(b) prohibits not the making of deceptive statements in
 17 the United States, but only the making of deceptive statements in connection with securities
 18 transactions that take place in the United States,¹¹⁷ the Supreme Court announced a clear
 19 “transactional test” – “whether the purchase or sale is made in the United States, or involves a security
 20 listed on a domestic exchange.”¹¹⁸ Since *Morrison*, that rationale has been extended without
 21 opposition to claims under the Securities Act.¹¹⁹

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 23 ¹¹³ 561 U.S. 247, 267 (2010).

24 ¹¹⁴ *Id.* at 255.

25 ¹¹⁵ *See id.* at 265.

26 ¹¹⁶ *See id.* at 255-59.

27 ¹¹⁷ *Id.* at 266.

28 ¹¹⁸ *Id.* at 269-70.

¹¹⁹ *See Takiguchi v. MRI Int'l, Inc.*, 47 F. Supp. 3d 1100, 1109 (D. Nev. 2014) (citing *In re Smart
 Techs., Inc.*, 295 F.R.D. 50, 55-56 (S.D.N.Y. 2013) (collecting cases)); *see also Stoyas v. Toshiba*, 896
 (Footnote continued)

1 ii. **What is a “Domestic” Transaction?**

2 With the advent of widespread Internet access, counterparties to a securities transaction may be
3 anywhere in the world and may transact through intermediaries who also may be anywhere in the
4 world. To address that geographic dispersion, the Ninth Circuit determines whether the securities at
5 issue were bought and sold in a domestic transaction by the location where “irrevocable liability” was
6 incurred.¹²⁰ This determination requires courts look “to where purchasers incurred the liability to take
7 and pay for securities, and where sellers incurred liability to deliver securities.”¹²¹ As part of this
8 inquiry, courts must consider a wide array of information, including, among other things, the “contract
9 formation, placement of purchase orders, passing of title, or the exchange of money.”¹²²

10 The Second Circuit originated the irrevocable liability test,¹²³ and its courts have the most
11 experience applying it.¹²⁴ From these cases it is clear that no single fact controls the outcome of
12 whether a transaction is domestic. For example, a transaction is not domestic, without more, just
13 because one of the following facts is established: the issuer is based in the United States; the investor
14 is a U.S. resident; the investor placed a purchase order in the United States; the dealer is in the United
15 States; the security is issued and registered in the United States; or the investor wired funds to the
16 United State.¹²⁵ Indeed, since *Morrison*, courts have made clear that “the mere placement of a buy
17 order in the United States for the purchase of foreign securities on a foreign exchange, without more,”
18 is insufficient to “allege that a purchaser incurred irrevocable liability in the United States.”¹²⁶

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21 F.3d 933, 948 (9th Cir. 2018) (citing a passage in *Morrison*, “indicating that the Exchange Act
extraterritoriality analysis applies to the Securities Act”).

22 ¹²⁰ See *Stoyas*, 896 F.3d at 949.

23 ¹²¹ *Id.*

24 ¹²² See *id.*

25 ¹²³ *Id.* at 648.

26 ¹²⁴ See *id.* at 648 & n.19 (discussing *Absolute Activist Value Master Fund Ltd. v. Ficeto*, 677 F.3d 60
(2d Cir. 2012) and various cases applying its holding).

27 ¹²⁵ See *Loginovskaya v. Batratchenko*, 764 F.3d 266, 274-75 (2d Cir. 2014); *City of Pontiac*
Policemen's & Firemen's Ret. Sys. v. UBS AG, 752 F.3d 173, 181-82 & n.33 (2d Cir. 2014).

28 ¹²⁶ *City of Pontiac*, 752 F.3d at 181 & n.33; see also *In re Satyam Computer Servs. Ltd. Sec. Litig.*, 915
F. Supp. 2d 450, 473-74 (S.D.N.Y. 2013); *Pope Invs. II, LLC v. Deheng Law Firm*, No. 10-CV-6608,

(Footnote continued)

1 Similarly, a party’s residence is irrelevant to the location of a transaction: “While it may be more
 2 likely for domestic transactions to involve parties residing in the United States, ‘[a] purchaser’s
 3 citizenship or residency does not affect where a transaction occurs; a foreign resident can make a
 4 purchase within the United States, and a United States resident can make a purchase outside the
 5 United States.’”¹²⁷

6 Decisions in the Ninth Circuit are consistent with this overall approach. Thus, allegations that
 7 an ICO token – purportedly issued by a Swiss foundation – was sold to U.S. residents, through an
 8 interactive website based on a server in Arizona and administered by someone in California have been
 9 held sufficient to plead a domestic transaction.¹²⁸ But a failure to allege the location of defendants in a
 10 case where an equity subscription agreement required their acceptance to become binding has led to
 11 dismissal of Exchange Act claims under *Morrison*.¹²⁹

12 **iii. Mr. Fabian Purchased Nano in Italy**

13 The Complaint includes very little detail regarding Mr. Fabian’s purchase of Nano on the
 14 BitGrail exchange. The only detailed factual allegations are that he accessed BitGrail’s website from
 15 his home in California, transmitted Bitcoin to BitGrail, and held and traded his Nano on the BitGrail
 16 exchange.¹³⁰ It is reasonable to infer from these facts that, due to Mr. Fabian’s location, the money he
 17 initially used to buy Bitcoin was in the United States as well. But, based on BitGrail’s location in
 18 Florence, Italy, any trades on BitGrail must have occurred in Italy. Mr. Fabian also alleges that he
 19 held his Nano Coins in a BitGrail account.¹³¹ This too must have been maintained in Italy. And Mr.
 20 Fabian alleges that Francesco Firano, the “sole proprietor” of BitGrail, is domiciled in Italy.¹³² The

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 22 2012 U.S. Dist. LEXIS 115282, at *17-24 (S.D.N.Y. Aug. 15, 2012); *In re Vivendi Universal, S.A.*
 23 *Sec. Litig.*, 765 F. Supp. 2d 512, 532-33 (S.D.N.Y. 2011), *aff’d* 838 F.3d 223 (2d Cir. 2016)..

24 ¹²⁷ *Absolute Activist*, 677 F.3d at 69 (quoting *Plumbers’ Union Local No. 12 Pension Fund v. Swiss*
Reinsurance Co., 753 F. Supp. 2d 166, 178 (S.D.N.Y. 2010)).

25 ¹²⁸ See *In re Tezos Secs. Litig.*, 2018 U.S. Dist. LEXIS 157247, at *25.

26 ¹²⁹ See *MVP Asset Mgmt. v. Vestbirk*, No. 10-CV-2438, 2013 U.S. Dist. LEXIS 40715, at *19-*20
 (E.D. Cal. Mar. 21, 2013).

27 ¹³⁰ Compl. ¶¶ 129-135.

28 ¹³¹ *Id.* at ¶ 9.

¹³² *Id.* at ¶ 22.

1 only reasonable inference to be drawn from these allegations is that Mr. Fabian’s purchase of Nano
2 was transacted on BitGrail’s computers located in Florence, Italy. Mr. Fabian pleads no facts showing
3 BitGrail’s accounts and servers to be in a physical location other than Italy.

4 As discussed above, the case law makes clear that merely placing a buy or sell order in the
5 United States is not sufficient to bring the transaction within the ambit of Section 12. Since the
6 Complaint does not contain any allegation sufficient to rebut the presumption, established by Mr.
7 Fabian himself, that BitGrail’s operations – electronic, financial, or otherwise – are located in Italy,
8 the Court can only infer that Mr. Fabian’s alleged purchase of Nano occurred in Italy. Accordingly,
9 the Section 12(a)(1) claims should be dismissed for failure to allege a transaction in the United States.
10 In light of the foregoing, the Section 12(a)(1) claim fails for multiple reasons.

11 **III. PLAINTIFF’S STATE LAW CLAIMS MUST BE DISMISSED**

12 Mr. Fabian has raised no less than eight state law claims that he asserts provide a legal remedy
13 for the alleged wrongs committed by the Defendants. He does not allege that the law of any particular
14 state applies to these claims. For the purposes of this motion, the Defendants assume that Mr.
15 Fabian’s state-law claims are governed by California law because Mr. Fabian is a resident of
16 California.

17 The choice of law is largely irrelevant, however, because Mr. Fabian fails to connect any of the
18 specific facts alleged in the body of the Complaint to the – sometimes partial – recitation of the
19 elements he makes in the state law counts. Thus, regardless of what state’s law is deemed to control
20 Mr. Fabian’s claims, he comes nowhere near meeting the minimum level of specificity and plausibility
21 required by Rules 8 and 9 of the Federal Rules of Civil Procedure.

22 **A. Breach of Implied Contract**

23 Mr. Fabian’s claim for breach of an implied contract fails as a matter of law because Mr.
24 Fabian fails to allege any facts supporting even a single element of a contract claim. To state a claim
25 for breach of contract under California law the plaintiff must allege: “(1) the contract, (2) the
26 plaintiff’s performance of the contract or excuse for nonperformance, (3) the defendant’s breach, and
27
28

1 (4) the resulting damage to the plaintiff.”¹³³ For both an express and implied contract, “the vital
 2 elements of a cause of action . . . are mutual assent (usually accomplished through the medium of an
 3 offer and acceptance) and consideration.”¹³⁴ “Implicit in the element of damage is that the defendant’s
 4 breach *caused* the plaintiff’s damage.”¹³⁵

5 In Count III, Mr. Fabian fails to even recite in conclusory fashion the bare elements of claim
 6 for breach of contract, let alone identify any specific factual allegations that would support any of
 7 these elements. Rather, Mr. Fabian simply asserts that BitGrail breached a contract with him by
 8 failing to “safeguard” funds and by freezing user accounts.¹³⁶ Mr. Fabian makes no pretense at
 9 alleging an offer, acceptance, consideration, or mutual assent between him and a single one of the
 10 Defendants – to say nothing about *all* of them. Indeed, as discussed above at length, Mr. Fabian does
 11 not allege any contact whatsoever between himself and any of the Defendants. Instead, the Complaint
 12 attempts to gloss over the issue with the following allegation: “by virtue of the Nano Defendants’
 13 control over BitGrail’s actions relating to XRP [sic], they were also parties to these same implied
 14 contracts.”¹³⁷ Leaving aside that the Complaint is devoid of any well-pled allegations of a contract
 15 between Mr. Fabian and BitGrail, this conclusory allegation of control is no substitute for well-pled
 16 allegations of offer, acceptance, and consideration. Given Mr. Fabian’s tacit concession that he did
 17 not contract with any of the Defendants prior to this lawsuit, the Court should dismiss Count III with
 18 prejudice.

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 23 ¹³³ *Gulaid v. CH2M Hill, Inc.*, No. 15-CV-4824, 2016 U.S. Dist. LEXIS 137227, at *32 (N.D. Cal.
 Oct. 3, 2016) (quoting *Richman v. Hartley*, 224 Cal. App. 4th 1182, 1186 (Cal. Ct. App. 2014)).

24 ¹³⁴ *Div. of Labor Law Enforcement v. Transpacific Transp. Co.*, 69 Cal. App. 3d 268, 275 (Cal. Ct.
 App. 1977).

25 ¹³⁵ *Neman Fin., L.P. v. Citigroup Glob. Mkts., Inc.*, No. 14-CV-2499, 2018 U.S. Dist. LEXIS 151280,
 26 at *18 (C.D. Cal. Sep. 5, 2018) (quoting *Troyk v. Farmers Group, Inc.*, 171 Cal. App. 4th 1305, 1352,
 (Cal. Ct. App. 2014)).

27 ¹³⁶ Compl. ¶ 149.

28 ¹³⁷ *Id.*

(Footnote continued)

1 **B. Breach of Fiduciary Duty**

2 Mr. Fabian’s claim for breach of fiduciary duty also fails as a matter of law because Mr.
3 Fabian does not allege facts that if proved would establish the existence of such a duty. “The elements
4 of a cause of action for breach of fiduciary duty are: (1) existence of a fiduciary duty; (2) breach of the
5 fiduciary duty; and (3) damage proximately caused by the breach.”¹³⁸ “Whether a fiduciary duty
6 exists is generally a question of law.”¹³⁹ “Before a person can be charged with a fiduciary obligation,
7 he must either knowingly undertake to act on behalf and for the benefit of another, or must enter into a
8 relationship which imposes that undertaking as a matter of law.”¹⁴⁰

9 A relationship imposing a fiduciary duty as a matter of law “ordinarily arises where a
10 confidence is reposed by one person in the integrity of another.”¹⁴¹ “Traditional examples of fiduciary
11 relationships in the commercial context include trustee/beneficiary, directors and majority
12 shareholders of a corporation, business partners, joint adventurers, and agent/principal.”¹⁴²

13 Mr. Fabian fails to allege, let alone identify for the purposes of Count IV, any facts that support
14 a fiduciary duty running from the Defendants to himself. Instead, Mr. Fabian asserts – again in utterly
15 conclusory fashion – that *BitGrail* “unquestionably” had a fiduciary duty to him based on having an
16 account on the BitGrail exchange.¹⁴³ But, regardless of whether that is the case,¹⁴⁴ the only allegation
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19 ¹³⁸ *Kapu Gems v. Diamond Imps., Inc.*, No. 15-CV-3531, 2016 U.S. Dist. LEXIS 107091, at *29 (N.D. Cal. Aug. 12, 2016) (quoting *Gutierrez v. Girardi*, 194 Cal. App. 4th 925, 932 (Cal. Ct. App. 2011)).

20 ¹³⁹ *Id.* (quoting *Marzec v. CalPERS*, 236 Cal. App. 4th 889, 915 (Cal. Ct. App. 2015)).

21 ¹⁴⁰ *Id.* (quoting *City of Hope Nat’l Med. Ctr. v. Genentech, Inc.*, 43 Cal. 4th 375, 386 (Cal. Ct. App. 2008)).

22 ¹⁴¹ *Evenfe v. Esalen Inst.*, No. 15-CV-05457, 2016 U.S. Dist. LEXIS 96843, at *19-20 (N.D. Cal. July 24, 2016) (quoting *Wolf v. Superior Court*, 107 Cal. App. 4th 25 (Cal. Ct. App. 2003)).

23 ¹⁴² *Id.*

24 ¹⁴³ Compl. ¶ 152.

25 ¹⁴⁴ There is substantial reason to believe that it is not. Not only are Mr. Fabian’s allegations about the
26 BitGrail’s supposed duties entirely conclusory, but it is doubtful that a currency exchange owes any
27 such duties. After all, it is generally understood that “[t]he relationship between a bank and its
28 depositor is not fiduciary in character.” *Namer v. Bank of Am., N.A.*, No.16-CV-3024, 2017 U.S. Dist. LEXIS 48120, at *16 (S.D. Cal. Mar. 30, 2017) (quoting *Chazen v. Centennial Bank*, 61 Cal. App. 4th 532, 537 (Cal. Ct. App. 1998)). Rather, “the relationship of bank and depositor is founded on contract, which is ordinarily memorialized by a [contract] that the depositor signs upon opening the account. This contractual relationship does not involve any implied duty to supervise account activity or to

(Footnote continued)

1 related to *the Defendants* is an unintelligible run-on sentence: “the Nano Defendants, by virtue of
 2 their unbounded control over the XRB protocol and partnership with BitGrail for coding and running
 3 the website’s XRB-related programing [sic], security and exchange place, Defendants, also had a
 4 special fiduciary relationship with Plaintiff and the Class and is liable for breaching that duty.”¹⁴⁵
 5 There are no specific factual allegations elsewhere in the Complaint that support these conclusory
 6 assertions. First, Mr. Fabian alleges nothing more about the Defendants’ purported “control” over
 7 BitGrail apart from that BitGrail’s proprietor has claimed that Mr. LeMahieu had “access” to
 8 BitGrail’s servers “for a while” in 2018.¹⁴⁶ Even if true, this connection is far short of what would be
 9 required to establish a “partnership” whereby the Defendants “ran” BitGrail’s programming and
 10 security.

11 Moreover, even if there were sufficient allegations to establish the Defendants’ involvement
 12 with technical aspects of BitGrail’s operations, the case law on this issue requires much more than that
 13 to establish a fiduciary relationship with a plaintiff. A defendant must have a direct relationship with
 14 the party invoking the fiduciary duty. At a bare minimum, in the absence of a traditionally recognized
 15 fiduciary relationship – such as that between a trustee and trust’s beneficiary – California law requires
 16 facts showing that the defendant “knowingly undert[ook] to act on behalf and for the benefit of
 17 another.”¹⁴⁷ Of course, Mr. Fabian does not allege that the Defendants knowingly acted on his behalf
 18 since he fails to allege any contact with them at all.¹⁴⁸

19 _____
 20 inquire into the purpose for which the funds are being used.”). *Id.* This rationale is equally applicable
 21 to currency exchanges.

22 ¹⁴⁵ Compl. ¶ 153.

23 ¹⁴⁶ *Id.* at ¶ 100.

24 ¹⁴⁷ *City of Hope Nat’l Med. Ctr. v. Genentech, Inc.*, 43 Cal. 4th 375, 386 (Cal. Ct. App. 2008).

25 ¹⁴⁸ Mr. Fabian also fails state a claim for aiding and abetting this tort, as raised in Count V. *See Siegal*
 26 *v. Gamble*, No. 13-CV-3570, 2016 U.S. Dist. LEXIS 36346, at *26-27 (N.D. Cal. Mar. 21, 2016)
 27 (applying California law to require allegations that the defendant gave “substantial assistance to the
 28 other in accomplishing a tortious result and the person’s own conduct, separately considered,
 constitutes a breach of duty to the third person” or “knows the other’s conduct constitutes a breach of
 duty and gives substantial assistance or encouragement to the other to so act.”). Mr. Fabian falls far
 short of alleging facts showing that the Defendants assisted BitGrail in achieving a tortious result or
 knew that BitGrail was breaching any duty. Again, attorney argument and conclusory assertions are
 no substitute for well-pled factual allegations.

(Footnote continued)

1 **C. Fraud**

2 Mr. Fabian’s fraud claim fails to satisfy the minimum standard of specificity required under
3 Rule 8 of the Federal Rules of Civil Procedure, let alone the heightened pleading standards applicable
4 under Rule 9(b). “The elements of a cause of action for fraud in California are: “(a) misrepresentation
5 (false representation, concealment, or nondisclosure); (b) knowledge of falsity (or scienter); (c) intent
6 to defraud, i.e., to induce reliance; (d) justifiable reliance; and (e) resulting damage.”¹⁴⁹ “[W]hile a
7 federal court will examine state law to determine whether the elements of fraud have been pled
8 sufficiently to state a cause of action, the Rule 9(b) requirement that the circumstances of the fraud
9 must be stated with particularity is a federally imposed rule.”¹⁵⁰ “It is well-settled that the Federal
10 Rules of Civil Procedure apply in federal court, ‘irrespective of the source of the subject matter
11 jurisdiction, and irrespective of whether the substantive law at issue is state or federal.’”¹⁵¹

12 Rule 9(b) requires a plaintiff to “state with particularity the circumstances constituting fraud . .
13 . . .”¹⁵² Averments of fraud must be accompanied by “the who, what, when, where, and how of the
14 misconduct charged.”¹⁵³ “Rule 9(b) serves three purposes: (1) to provide defendants with adequate
15 notice to allow them to defend the charge and deter plaintiffs from the filing of complaints as a pretext
16 for the discovery of unknown wrongs; (2) to protect those whose reputation would be harmed as a
17 result of being subject to fraud charges; and (3) to prohibit [] plaintiff[s] from unilaterally imposing
18 upon the court, the parties and society enormous social and economic costs absent some factual
19 basis.”¹⁵⁴

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23 ¹⁴⁹ *Dimas v. JPMorgan Chase Bank, N.A.*, No. 17-CV-5205, 2018 U.S. Dist. LEXIS 21929, at *26
(N.D. Cal. Feb. 9, 2018) (quoting *Kearns v. Ford Motor Co.*, 567 F.3d 1120, 1126 (9th Cir. 2009);
Engalla v. Permanente Med. Grp., Inc., 15 Cal. 4th 951 (Cal. Ct. App. 1997)).

24 ¹⁵⁰ *Kearns v. Ford Motor Co.*, 567 F.3d 1120, 1125 (9th Cir. 2009) (quoting *Vess v. Ciba-Geigy Corp.*
25 *USA*, 317 F.3d 1097, 1103 (9th Cir. 2003)).

26 ¹⁵¹ *Id.*

27 ¹⁵² *Id.* at 1124

28 ¹⁵³ *Id.* (internal quotation marks and citation omitted).

¹⁵⁴ *Id.* (internal quotation marks and citation omitted).

(Footnote continued)

1 Here, in Count VI, Mr. Fabian makes two vague allegations that the Defendants had “actual
2 knowledge that BitGrail lacked the safeguards necessary to manage Plaintiff’s and the Class’s
3 investment assets” and that “the Individual Defendants knew or were grossly negligent in not knowing
4 that BitGrail should not be entrusted with the Class’s investments.”¹⁵⁵ Earlier in the Complaint, Mr.
5 Fabian also alleges that the “Defendants continued to endorse and promote the use of BitGrail as a
6 safe, secure, and valid exchange, notwithstanding having direct insider information of specific issues
7 likely to jeopardize accountholders XRB investments months prior to the February 8, 2018
8 announcement.”¹⁵⁶

9 Putting aside that Mr. Fabian does not bother to provide even a conclusory recitation of the
10 intent or reliance elements of fraud, the allegations he does make with respect to the falsity and
11 scienter elements fall woefully short of the specificity required by Rule 9(b). Indeed, they would not
12 suffice even under the more lenient Rule 8 standard. Mr. Fabian does not identify which specific
13 statements by the Defendants allegedly “endorsed” or “promoted” BitGrail,¹⁵⁷ nor does he provide any
14 detail about how or why these supposed statements were false. Mr. Fabian never identifies the
15 purported “direct insider information of specific issues likely to jeopardize accountholders XRB
16 investments.” Similarly, Mr. Fabian fails to explain what “safeguards” were “necessary to manage”
17 his assets. Nor, for that matter, does he hint at how BitGrail “managed” his assets. Moreover, as for
18 scienter, fraud is an intentional tort and cannot be proved by “grossly negligent” conduct.¹⁵⁸

20 ¹⁵⁵ Compl. ¶ 159.

21 ¹⁵⁶ *Id.* ¶ 7.

22 ¹⁵⁷ Mr. Fabian does identify two statements allegedly made by Mr. Shapiro about the “safety” of
23 BitGrail and Nano’s awareness of the issues at BitGrail with frozen accounts that he alleges were
24 false. Compl. ¶¶ 98-99. But both statements were made in 2018, long after Mr. Fabian took any
25 action in purchasing Nano Coins on BitGrail. Mr. Fabian obviously could not have relied on those
26 2018 statements in 2017, when he allegedly made his purchases.

27 ¹⁵⁸ *City of Atascadero v. Merrill Lynch, Pierce, Fenner & Smith, Inc.*, 68 Cal. App. 4th 445, 482 (Cal.
28 Ct. App. 1998) (“What distinguishes actionable fraudulent deceit is the element of knowing intent to
induce someone’s action to his or her detriment with false representations of fact. Fraud is an
intentional tort; it is the element of fraudulent intent, or intent to deceive, that distinguishes it from
actionable negligent misrepresentation and from nonactionable innocent misrepresentation. It is the
element of intent which makes fraud actionable, irrespective of any contractual or fiduciary duty one
party might owe to the other.”).

(Footnote continued)

1 Rule 9(b) requires that allegations of fraud “be specific enough to give defendants notice of the
 2 particular misconduct . . . so that they can defend against the charge and not just deny that they have
 3 done anything wrong.”¹⁵⁹ The lack of specificity on fraud in the Complaint – to the point of entirely
 4 missing vital elements of the claim – leaves the Defendants unable to even guess at Mr. Fabian’s
 5 theory of liability. Unanswered questions about the claim abound: Which specific alleged statements
 6 promoted the use of BitGrail? If these statements were false, how were they false? When did Mr.
 7 Fabian hear these alleged statements and did he rely on them? And, crucially, what motive did the
 8 Defendants have to make false statements about BitGrail? The Complaint is entirely silent on these
 9 essential elements of the fraud claim.¹⁶⁰

10 **D. Negligent Misrepresentation**

11 Mr. Fabian’s negligent misrepresentation claim fails because he has again failed to make the
 12 specific factual allegations required by Rule 8, to say nothing of Rule 9(b). The elements of negligent
 13 misrepresentation are “(1) a misrepresentation of a past or existing material fact, (2) made without
 14 reasonable ground for believing it to be true, (3) made with the intent to induce another’s reliance on
 15 the fact misrepresented, (4) justifiable reliance on the misrepresentation, and (5) resulting damage.”¹⁶¹
 16 “The Ninth Circuit has not yet determined whether Rule 9(b)’s heightened pleading standard applies to
 17 a claim for negligent misrepresentation under California law, but the majority view among district
 18 courts in California appears to be that it does.”¹⁶²

19 _____
 20 ¹⁵⁹ *Kearns*, 567 F.3d at 1125.

21 ¹⁶⁰ In Count VIII, for constructive fraud, Mr. Fabian also fails to comply with Rule 9(b)’s heightened
 22 pleading standard. Indeed, he once again fails to even recite all of the requisite elements of the claim
 23 under California law – omitting any allegation of reliance. *Cf. Sacramento E.D.M., Inc. v. Hynes*
 24 *Aviation Indus.*, 965 F. Supp. 2d 1141, 1152 (E.D. Cal. 2013) (“To state a claim for constructive fraud
 25 under California law, a plaintiff must allege: (1) a fiduciary or confidential relationship; (2) an act,
 26 omission or concealment involving a breach of that duty; (3) reliance; and (4) resulting damage.”
 (quoting Cal. Civ. Code § 1573 and *Dealertrack, Inc. v. Huber*, 460 F. Supp. 2d 1177, 1183 (C.D. Cal.
 2006))). Additionally, as explained above, Mr. Fabian has failed to sufficiently allege the existence of
 a fiduciary relationship between himself and the defendants, or any specific statements that he alleges
 were false. Accordingly, the Court should also dismiss the constructive fraud count for failure to state
 a claim.

27 ¹⁶¹ *Ragland v. U.S. Bank Nat. Assn.*, 209 Cal. App. 4th 182, 196 (Cal. Ct. App. 2012).

28 ¹⁶² *Jackson v. Fischer*, No. 11-CV-2753, 2013 U.S. Dist. LEXIS 179233, at *53 (N.D. Cal. Dec. 20,
 2013).

(Footnote continued)

1 Here, Mr. Fabian actually manages to recite the required elements of the claim, but these
 2 allegations are rote boilerplate. To begin with, he never identifies any specific allegedly false
 3 statements by any specific speaker or the date on which they were supposedly made. Rather, he
 4 identifies four generic categories of alleged statements.¹⁶³ The Complaint contains allegations about a
 5 number of specific statements supposedly made by the Defendants,¹⁶⁴ but none of them fall within the
 6 four categories of statements Mr. Fabian asserts are the basis for his negligent misrepresentation claim.
 7 Indeed, the closest Mr. Fabian comes to identifying a specific statement that conforms with his
 8 negligent-misrepresentation allegations is the following statement, allegedly made by Mr. Shapiro:
 9 “Yes you can [trust Firano]. I talk to [Firano] every day and he’s a good guy”¹⁶⁵ But that
 10 statement was allegedly made on January 11, 2018, one month *after* Mr. Fabian had made his last
 11 purchase on BitGrail.

12 Given its timing, Mr. Fabian could not have relied on this statement, and there are no well-pled
 13 allegations that he relied on any other statements. Nor are there any sufficiently specific allegations
 14 about the Defendants’ intent to induce reliance.¹⁶⁶

15 E. Unjust Enrichment

16 Mr. Fabian’s claim for unjust enrichment fails as a matter of law because Mr. Fabian does not
 17 allege any enrichment flowing from him to the Defendants and so does not comply with Rules 8 or
 18 9(b). California does not recognize unjust enrichment as a standalone cause of action; rather, it is a
 19 theory of recovery demanding restitution for a benefit unjustly conferred.¹⁶⁷ Accordingly, it is
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 21

22 ¹⁶³ See Compl. ¶ 162.

23 ¹⁶⁴ *Id.* ¶¶ 5, 52, 56-61, 65, 67, 77, 79, 81-82, 94-95, 98-99.

24 ¹⁶⁵ *Id.* ¶ 98.

25 ¹⁶⁶ Regarding the negligence cause of action, Mr. Fabian has not pled a duty.

26 ¹⁶⁷ *Astiana v. Hain Celestial Grp., Inc.*, 783 F.3d 753, 762 (9th Cir. 2015) (“As the district court
 27 correctly noted, in California, there is not a standalone cause of action for ‘unjust enrichment,’ which
 28 is synonymous with ‘restitution.’ . . . Rather, they describe the theory underlying a claim that a
 defendant has been unjustly conferred a benefit through mistake, fraud, coercion, or request. The
 return of that benefit is the remedy typically sought in a quasi-contract cause of action.” (internal
 quotation marks omitted)).

(Footnote continued)

1 correctly construed as a “as a quasi-contract claim seeking restitution.”¹⁶⁸ Where the unjust
 2 enrichment claim sounds in fraud and is based on the same allegedly misleading or fraudulent
 3 statements as a plaintiff’s fraud claim, the unjust enrichment claim is subject to Rule 9(b)’s heightened
 4 pleading requirements.¹⁶⁹

5 Here, like the remainder of the state law counts, the factual basis for the Plaintiff’s unjust
 6 enrichment claim is not identified. It may be based on the fraud claim, or the negligent
 7 misrepresentation claim,¹⁷⁰ the breach of contract claim, or on its own for quasi-contract; it is
 8 impossible to tell. But whatever its source, Mr. Fabian has not explained why the damages available
 9 under these other causes of action would not make him whole, and regardless the unjust enrichment
 10 claim must fail for the same reasons its underlying cause of action fails: Mr. Fabian has made no effort
 11 to allege the “what, when, where, and how” of his theory of liability. Far from including specific
 12 factual allegations about the “substantial” monetary benefits flowing to the Defendants, Mr. Fabian
 13 fails to allege how the Defendants profited from his transactions at all.

14 **F. Civil Conspiracy**

15
 16 Mr. Fabian’s civil conspiracy claim fails as a matter of law because Mr. Fabian has not
 17 properly pled the claim under California law. Under California law civil conspiracy is not a separate
 18 and distinct cause of action.¹⁷¹ Rather, civil conspiracy is a legal doctrine that imposes liability on
 19 persons who, though not actually committing a tort themselves, share with the immediate tortfeasors a
 20

21 _____
 22 ¹⁶⁸ *Id.* (“When a plaintiff alleges unjust enrichment, a court may construe the cause of action as a
 quasi-contract claim seeking restitution.” (internal quotations omitted)).

23 ¹⁶⁹ *In re Arris Cable Modem Consumer Litig.*, No. 17-CV-1834, 2018 U.S. Dist. LEXIS 1817, at *29
 24 (N.D. Cal. Jan. 4, 2018) (“[B]ecause the unjust enrichment/quasi-contract claim is based on the same
 25 allegedly misleading advertisements upon which Plaintiffs’ UCL, FAL, and CLRA claims are based,
 the unjust enrichment/quasi-contract claim also sounds in fraud and is subject to Rule 9(b)’s
 heightened pleading requirements.”).

26 ¹⁷⁰ *See* Compl. ¶¶ 171-72 (“Defendants have reaped the benefits from inducing Plaintiff and the Class
 27 to invest in XRB-filled accounts at BitGrail It would be unconscionable for Defendants to retain
 the substantial monetary benefits they have received as a result of their misconduct.”).

28 ¹⁷¹ *Entm’t Research Group, Inc. v. Genesis Creative Group, Inc.*, 122 F.3d 1211, 1228 (9th Cir. 1997).

(Footnote continued)

1 common plan or design in its perpetration.¹⁷² Thus, it makes no sense to assert the “claim” against
2 “All Defendants,” as Mr. Fabian does in Count XI.

3 To extend liability on a theory of civil conspiracy, the following elements must be pled: “(1)
4 the formation and operation of the conspiracy, (2) wrongful conduct in furtherance of the conspiracy,
5 and (3) damages arising from the wrongful conduct.”¹⁷³ The first element can be broken down into
6 “three sub-elements: (i) knowledge of wrongful activity, (ii) agreement to join in the wrongful activity,
7 and (iii) intent to aid in the wrongful activity.”¹⁷⁴ The “wrongful conduct” must satisfy all the
8 elements of a cause of action for some other tort.¹⁷⁵ “*Because civil conspiracy is so easy to allege,*
9 *plaintiffs have a weighty burden to prove it.* They must show that each member of the conspiracy
10 acted in concert and came to a mutual understanding to accomplish a common and unlawful plan, and
11 that one or more of them committed an overt act to further it.”¹⁷⁶

12 Mr. Fabian’s civil conspiracy claim is unintelligible. Paragraphs 175-185 of the Complaint are
13 a repetitive mish-mash of unsupported legal conclusions and brand-new conclusory assertions.¹⁷⁷ Yet,
14 despite the flood of jargon, Mr. Fabian still fails allege the basic elements of a conspiracy. Paragraph
15 175 begins by stating that the “Defendants conspired with one another” without even attempting to
16 allege specific facts showing an agreement between or among the Defendants. And Mr. Fabian does
17 not identify a specific cause of action upon which the conspiracy claim would be based, or set out
18 which one of the defendants named in this action could be liable on it.¹⁷⁸ Instead, Mr. Fabian
19

20 ¹⁷² *Verigy US, Inc. v. Mayder*, No. 07-CV-4330, 2008 U.S. Dist. LEXIS 89271, at *17 (N.D. Cal. Nov.
21 3, 2008).

22 ¹⁷³ *Craigslit Inc. v. 3Taps Inc.*, 942 F. Supp. 2d 962, 981 (N.D. Cal. 2013).

23 ¹⁷⁴ *Shubin v. Farinelli Fine Antiques Corp.*, No. 15-CV-1401, 2015 U.S. Dist. LEXIS 70637, at *7
(N.D. Cal. May 29, 2015).

24 ¹⁷⁵ *Wallack v. Idexx Labs., Inc.*, No. 11-CV-2996, 2014 U.S. Dist. LEXIS 51493, at *22-23 (S.D. Cal.
Apr. 14, 2014).

25 ¹⁷⁶ *Verigy US, Inc.*, 2008 U.S. Dist. LEXIS 89271, at *18 (emphasis added) (quoting *Choate v. County*
of Orange, 86 Cal. App. 4th 312, 333, 103 Cal. Rptr. 2d 339 (2000)).

26 ¹⁷⁷ For example, for the first time, and without any basis in the rest of the Complaint, Mr. Fabian
27 alleges that the Defendants “solicited and/or accepted from Plaintiff and the Class large sums of funds
...” Compl. ¶176

28 ¹⁷⁸ *See Entm’t Research Group, Inc.*, 122 F.3d at 1228.

(Footnote continued)

1 sprinkles in aspects of various other causes of action without clearly identifying any that the
2 Defendants allegedly agreed to commit.¹⁷⁹ Mr. Fabian is not a pro se litigant entitled to the liberal
3 construction that might be afforded the pleadings in such a case. Accordingly, the Complaint fails to
4 state a claim for civil conspiracy.

5 **CONCLUSION**

6 In light of the foregoing, the Defendants respectfully request that the Court dismiss the
7 Complaint, with prejudice, in its entirety, against them.

8
9 Date: March 29, 2019

Respectfully submitted,

10 /s/ Peter Scoolidge

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27 _____
28 ¹⁷⁹ See, e.g., Compl. ¶ 175 (alluding to “misrepresentations”); *id.* at ¶ 183 (alluding to the Section 12(a)(1) claim).